

Getting started with Virtual Food Drives (VFDs)

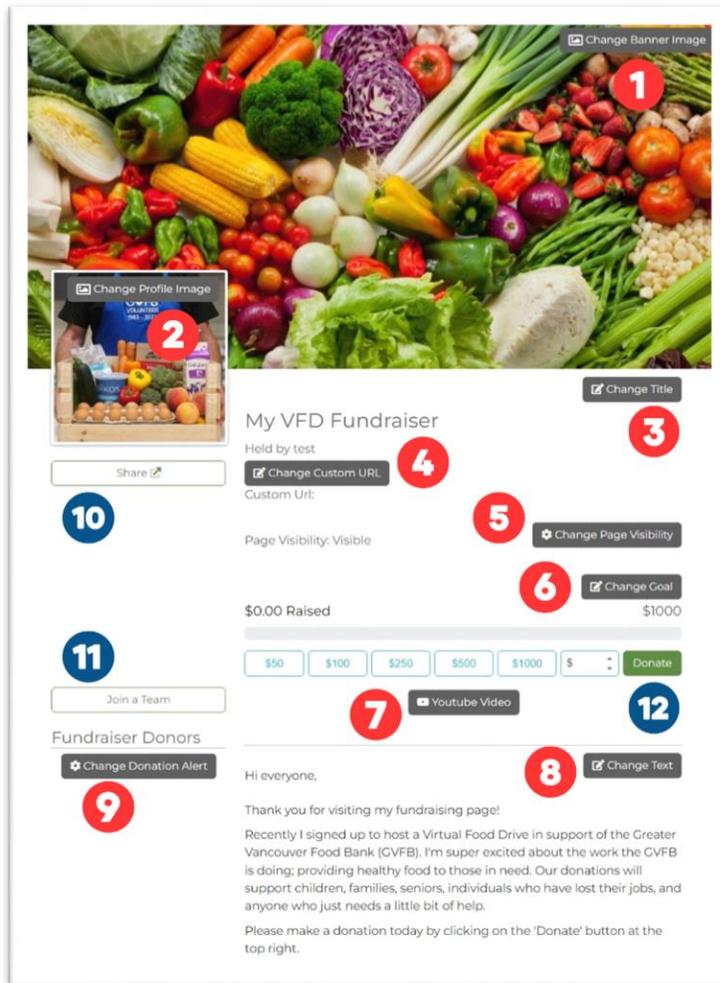
HOW TO REGISTER FOR A VFD

- 1. Follow the registration link below to set up your VFD page.**
 - **Visit:** <https://vfd.foodbank.bc.ca/register>
- 2. Enter registration information**
 - REQUIRED: Email, Password, First/Last Name, User Type*
 - **If selecting Organization for User Type, please enter the name*
- 3. Select registration type:**
 - **Individual:** recommended for individuals or informal fundraising events (such as birthdays, weddings, workplaces, etc.)
 - **Events:** recommended for accompanying larger fundraisers (such as festivals, galas, ticketed events, etc.)
 - **Join Team:** choose if you are supporting an existing Team fundraiser as a team member
- 4. Enter fundraiser information**
 - REQUIRED: Fundraiser Name, Fundraising Goal, and Contact Options.
 - OPTIONAL: Address, Phone, and Screen Name.
- 5. Click the **Register** button and you're done!**

Next Steps for your VFD

- Click: **Head on over to your fundraising page to set up your page.** (see pg. 2)
- **Tips for promoting your page?**
 - Share on with your network! Use social media, email, and word-of-mouth!
 - Create and put up posters with a QR link to your VFD!
 - Visit our [Fundraising Resources](#) page for infographics, poster templates, and tips for crafting your messages and posts!
 - Consider making the first donation to your fundraiser and set the tone for your peers!

HOW TO CUSTOMIZE YOUR VFD PAGE



1. **Banner Image**

Click on **'Change Banner Image'** to upload a new banner image for your page.

2. **Profile Image**

Click on **'Change Profile Image'** to upload a new profile image for your page.

3. **Fundraiser Name**

Click on **'Change Title'** to change the name of your VFD fundraiser page.

4. **Custom URL**

Click on **'Change Custom URL'** to create a customized URL link to your VFD page.

5. **Page Visibility**

Click on **'Change Page Visibility'** to toggle between *Visible* or *Hidden* status for your page (hide your VFD from public view until you are ready to launch your campaign!).

6. **Fundraising Goal**

Click on **'Change Goal'** to adjust your VFD fundraising goal (*recommended if you are close to or already exceeded your original goal!)

7. **Link to YouTube**

Click on **'YouTube Video'** to embed a promotional video uploaded to YouTube on your VFD page.

8. **Page Description**

Click on **'Change Text'** to update your page's description. Tell your friends and peers why you are choosing to support the food bank, share details about an upcoming event connected to your VFD fundraiser, etc.

9. Donor Display

Click on **'Change Donor Alert'** to show or hide your VFD's donor roll.

10. Share VFD Page

Click on the **'Share'** button to share a link to your VFD page on social media, email, SMS, or more!

11. Join a Team

Click **'Join a Team'** to register your VFD page as a member of a Team VFD page. Once joined, your page's success will contribute to your Team's overall goal.

12. Donate

Click on the **'Donate'** button to make a donation to the food bank supported by your VFD! Being the first to donate is a great way to set the tone for others in your network!

NEED MORE HELP?

Additional Resources

Visit, our [FAQ](#) page for more information on how to make your VFD fundraiser a success!

Contact us

For all VFD and donor related support, please contact our Digital Fundraising Officer, Andre Poitras (andrep@foodbank.bc.ca).